



FIFTH ANNUAL ART MARKET



Yahara Bay Distillers | Madison, WI

FRIDAY
OCTOBER

18

5PM
—
9PM

SATURDAY
OCTOBER

19

11AM
—
4PM

| Produced by Dane Arts |



“Congratulations to Dane Arts for celebrating the fifth anniversary of its Dane Arts Buy Local (DABL) two-day market. Dane Arts continues to advance the creative economy and support for artists and arts organizations across disciplines in Dane County.

As County Executive, I will continue to support the work of Dane Arts as it builds its commitment to creativity, community, culture, and commerce. Dane County is extremely lucky to have so many talented artists living within our county, and the DABL market is just one example of our community’s strong relationship between art and business.

This year’s DABL again proves the power of the arts, as it includes a four month exhibition at the Promega Corporation, a poster retrospective exhibition at Yahara Bay Distillery’s Gallery, and several artists producing original game day posters for the new Forward Madison professional soccer team.

Dane County is proud to support our thriving arts and culture communities. Thank you for your partnership as Dane Arts continues its efforts to leave a positive impact on Dane County, its residents, and everyone who enjoys the arts.”

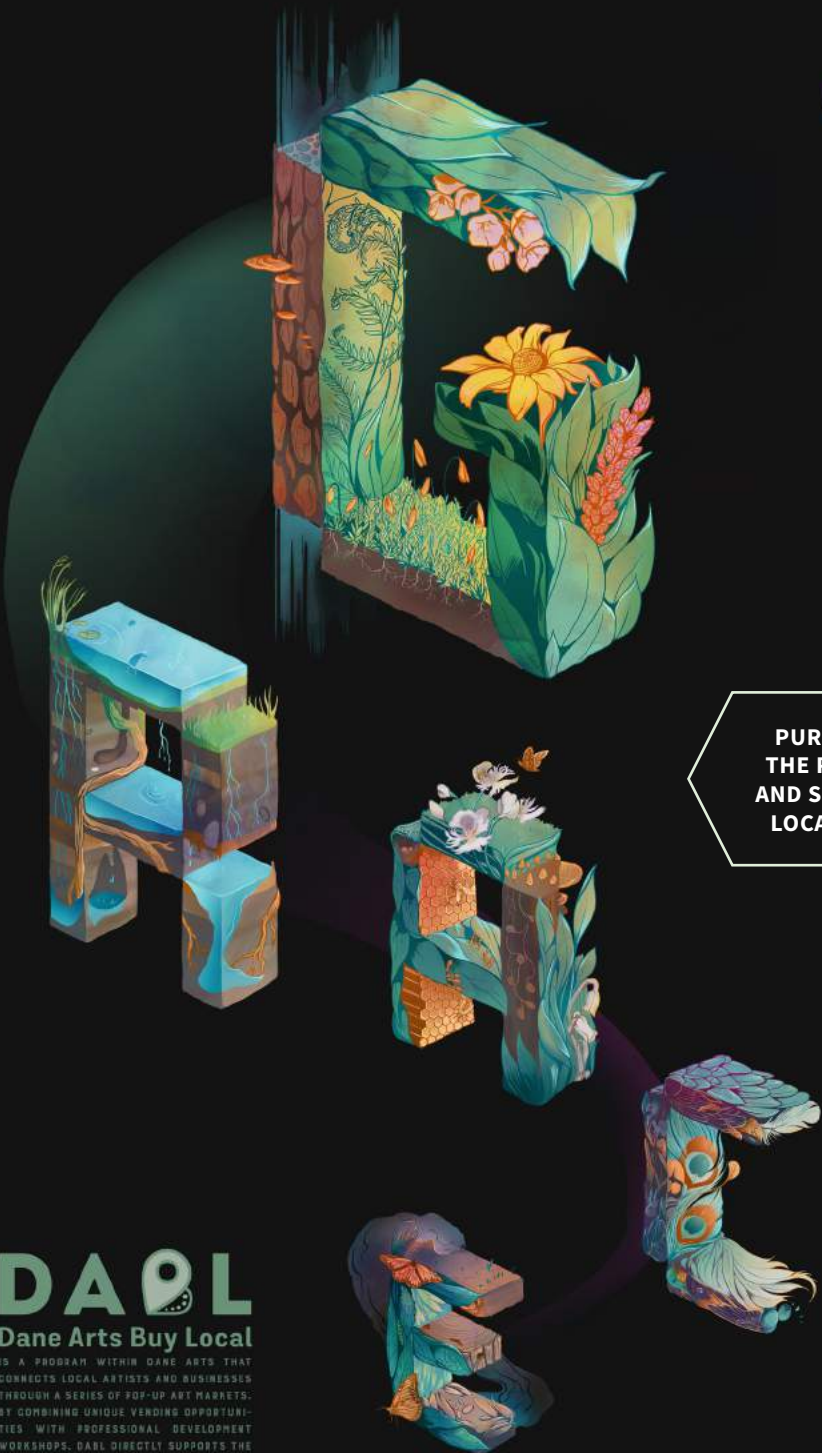
Sincerely,

A handwritten signature in black ink that reads "Joe Parisi". The signature is written in a cursive, flowing style.

Joe Parisi | Dane County Executive
Follow Joe on Twitter @danecojoe

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**PURCHASE
THE POSTER
AND SUPPORT
LOCAL ART!**

DABL

Dane Arts Buy Local

IS A PROGRAM WITHIN DANE ARTS THAT CONNECTS LOCAL ARTISTS AND BUSINESSES THROUGH A SERIES OF POP-UP ART MARKETS. BY COMBINING UNIQUE VENDING OPPORTUNITIES WITH PROFESSIONAL DEVELOPMENT WORKSHOPS, DABL DIRECTLY SUPPORTS THE WORK OF DANE COUNTY ARTISTS IN RECOGNITION OF THEIR IMPACT ON THE LOCAL ECONOMY. WWW.DABLMARKET.COM

#DABL2019

DANE ARTS BUY LOCAL 2019

Dane Arts Buy Local (DABL) is a program within Dane Arts that connects local artists and businesses through a series of pop-up art markets. By combining unique vending opportunities with professional development workshops, DABL directly supports the work of Dane County artists in recognition of their impact on the local economy. More than \$110K in reported sales and commissions to-date.

IMPACT TO DATE



\$110K+ IN REPORTED SALES & COMMISSIONS TO DATE

By bringing business influencers and arts appreciators together in the same space, DABL aids in driving cumulative sales at local pop-up art markets. All dollars stay in Dane County to enhance the local creative economy.



1,600+ CONNECTIONS CULTIVATED THROUGH ART & BUSINESS

DABL draws interest from across Dane County. Between 2015 & 2018, the events have attracted more than 1,600 attendees, including artists, patrons, entrepreneurs, and representatives from big and small businesses.

SPECIAL THANKS

Photography by *Amadou Kromah & Austin Duerst*

Food provided by *Bunky's Catering*

Drinks provided by *Yahara Bay Distillers*

Balcony art provided by *Stephanie Hagens*

Professional development hosted at *Promega Corporation*

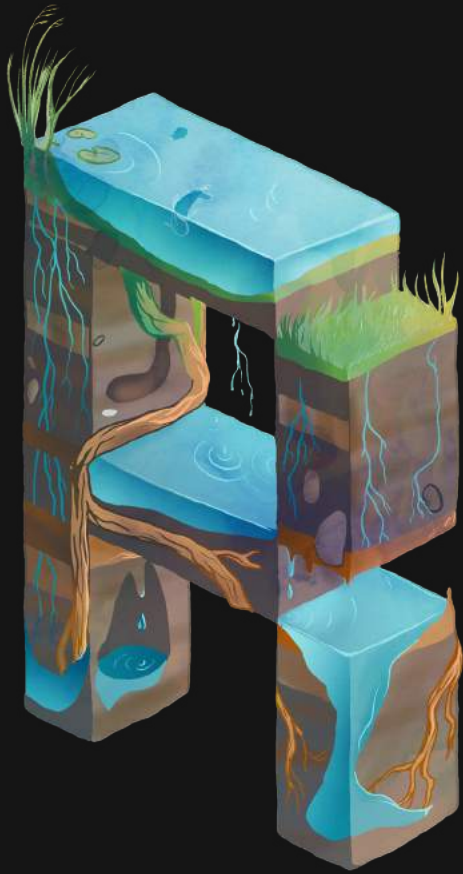
GRACE illustrations conceptualized by *BG Creative*

GRACE illustrations illustrated by *Rhea Ewing*



GENERATE

MEANINGFUL FINANCIAL OPPORTUNITIES
FOR ARTISTS TO GET PAID.



RETAIN

DOLLARS IN THE LOCAL ECONOMY BY
ENSURING BUYERS ARE PURCHASING SOLELY
FROM DANE COUNTY ARTISTS.



ACHIEVE

UNIQUE PARTNERSHIPS ACROSS PROFESSIONAL
ARENAS THAT BUILD SUPPORT FOR THE ARTS
AND ENHANCE BUSINESS.



COLLABORATE

ACROSS CREATIVE DISCIPLINES THAT
ADVANCE THE CULTURAL AND ECONOMIC
IMPACT OF THE ARTS.



EDUCATE

ARTISTS ON THE BUSINESS OF ART, AND
BUSINESSES ON THE VALUE OF THE ARTS
IN THEIR OWN COMPANY'S SUCCESS.



POSTER

\$20

Show your support for local art by purchasing one of these unique posters, which can be **found at the Dane Arts table**. The design is inspired by elements of nature found throughout Dane County, created by local artists.



TSHIRTS

\$40

Smooth, comfortable, and made from a cotton touch polyester jersey that won't fade after washing. There are **five different shirt designs** using each of the first letters of DABL's values (i.e. GRACE). Support local art in style!

- 96% polyester, 4% elastane
- premium knit mid-weight jersey
- four-way stretch fabric
- regular fit

Artist: **Rhea Ewing** | Concept & Development: **BG Creative**

dablmarket.com/products

DABL 11

2019 ARTISTS

<p>JENNIKA BASTIAN Jennika Bastian Art jennikabastian.com</p>	<p>jennikabastian@gmail.com</p>
<p>CHERIE ST. CYR Cherie St. Cyr Designs cheriestcyr.com</p>	<p>cherie@cheriestcyr.com</p>
<p>KAREN FALLER Wandering Waters Studio wanderingwaters.net</p>	<p>karenfaller@gmail.com</p>
<p>DAN GARDINER Dan Gardiner Art dangardinercollage.com</p>	<p>danart75@gmail.com</p>
<p>JILL GOWER Jill Kathleen Designs jillkathleendesigns.com</p>	<p>jillkathleendesigns@gmail.com</p>
<p>CHRISTY GRACE Art of Christy LLC artofchristy.com</p>	<p>artofchristy@gmail.com</p>
<p>WENDI KENT wendi woodland kent wendikentphotography.com</p>	<p>wendiwkent@gmail.com</p>
<p>LISA LANG Lisa Lang Pottery lisalangpottery.com</p>	<p>lisa.lang.pottery@gmail.com</p>
<p>AARON LAUX Aaron Laux Design aaronlauxdesign.com</p>	<p>aaron@aaronlauxdesign.com</p>
<p>T.L. LUKE T.L. Luke Art tl-luke.com</p>	<p>tl@tl-luke.com</p>
<p>SARA MEREDITH Smere Tactics smeretactics.com</p>	<p>smeretactics@gmail.com</p>
<p>JENNIFER PETERS JenniferPetersPhotography jenniferpeters.net</p>	<p>jenpeters53@gmail.com</p>

SELIA SALZSIEDER Selia Salzsieder Art seliasalzsieder.com	seliasalzsiederart@gmail.com
JAMES SHULKIN Fishmonger Studio etsy.com/shop/FishmongerStudio	windworkerstudio@sbcglobal.net
JAROSLAVA SOBISKOVA Jarka's Art Studio	jarka@jarka.ws
JOSEPH TAYLOR Joseph Taylor Art and Jewelry LLC josephtaylorart.com	jobiopen@gmail.com
MARY TRELEVEN marytreleven.weebly.com/gallery	mcttree@gmail.com
MICHAEL WARD Obsurd Art obsurdart.com	mikemobile21@gmail.com
MARK WELLER Mark Weller Timestacking Photography gallerymarzen.com/mark-weller	mweller@accesswis.com
BARBARA WESTFALL Barbara Westfall Art Glass Design barbarawestfall.com	bwestfalldesign@gmail.com
DANIELLA WILLETT-RABIN Daniella Willett-Rabin Fine Art daniellawr.com	daniellawr@gmail.com
ARACELI ZUNIGA Sleepless Transgressor sleeplesstransgressor.com	azcrm.me@gmail.com

Every vendor is guaranteed to live in Dane County.

A wide range of prices, mediums, and styles of work is available.

Artists offer commissions and custom orders, so be sure to ask.

CAST YOUR VOTE

This weekend at DABL, be sure to visit with each artist exhibiting. Each artist has invested a significant amount of time preparing for DABL. Please vote for your **top three** favorite artists.

Based on your opinion, **circle your top three names** and **tear this page out** to cast your vote and **place it in the box at the front entrance welcome table.**

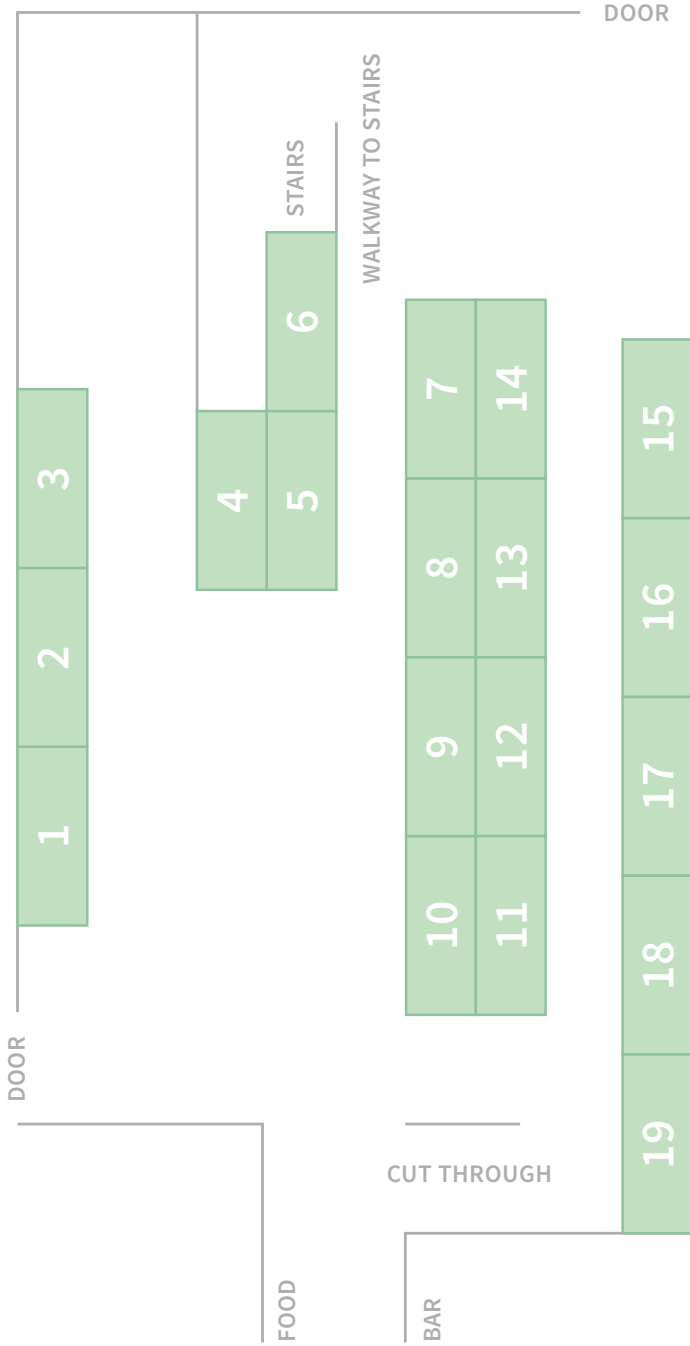
We'll add up all of the votes in the final hour and **announce the winners Sunday at 3:50PM.**

1st Place: Premium night at AC Hotel, Eno Veno gift card, and bottle of wine

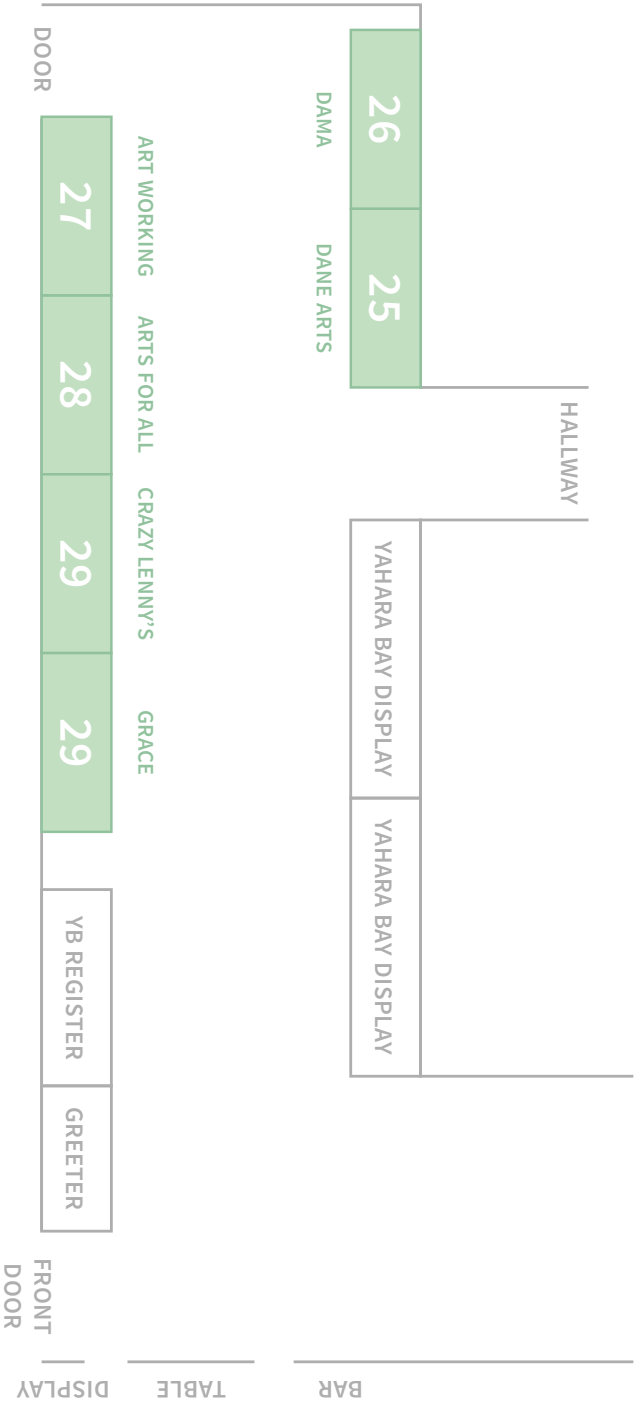
2nd Place: Premium night at HotelRED

3rd Place: \$100 VISA gift card

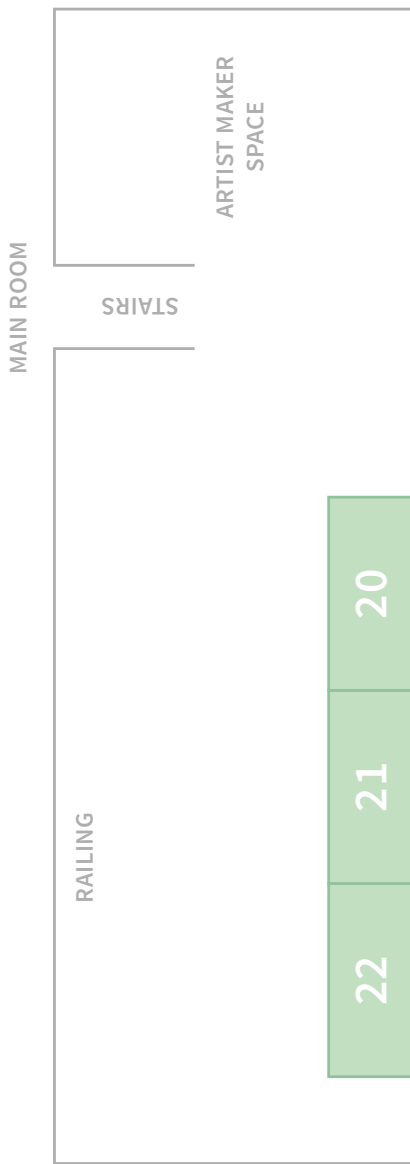
- 1 Lisa Lang
- 2 Jennifer Peters
- 3 Joseph Taylor
- 4 Jill Gower
- 5 Cheri St. Cyr
- 6 Karen Faller
- 7 Dan Gardiner
- 8 Christy Grace
- 9 Mark Weller
- 10 Daniella Willett-Rabin
- 11 Michael Ward
- 12 Mary Treleven
- 13 Araceli Zuniga
- 14 Sara Meredith
- 15 Jennika Bastian
- 16 Aaron Laux
- 17 James Shulkin
- 18 Barbara Westfall
- 19 Jaroslava Sobiskova
- 20 Selia Salzsieder
- 21 T.L. Luke
- 22 Wendi Kent



MAIN GALLERY



GALLERY SPACE





Dane Arts Buy Local is excited to announce Crazy Lenny's E-Bikes is donating one of their e-bikes for a **DABL door prize** this year! For every \$25 that someone spends at DABL, they will be given a ticket that's put into a drawing. The winner of the e-bike will be announced at the end of DABL, October 19. The winner will be contacted by Dane Arts to confirm the acceptance of the e-bike. The winner will have 24 hours to confirm before another winner is selected. The color of the e-bike may differ from picture shown. Winners do not need to be present to win.

The e-bike must be picked up from the City County Building:

**210 MARTIN LUTHER JR. BLVD.
ROOM 421
MADISON, WI**

Sign up for the Dane Arts newsletter at
www.danearts.com

And be sure to check out Crazy Lenny's e-bikes at
www.crazylennyebikes.com

DANE ARTS COMMISSIONERS

Cultural Affairs Commission members are appointed by the County Executive: 10 citizens serving 3-year terms and 3 County Board Supervisors serving 2-year terms.

In part, it shall be the duty of the commission to assist in the planning, coordination and promotion of county and local programs with a historic, cultural, or festival nature. Members will oversee the provision of county services and the allocation of county money to cultural programs, encouraging the maximum service and accountability in return for tax dollars.

Samie Chambers

Yogesh Chawla, County Supervisor

Diane Everson

Mary Klehr*

Marcia Miquelon

Luis Montoto

Steven Morgan

Carole J. Trone

Roderick Ritcherson* **

Tracy Williams-Maclin* **

**committee chair

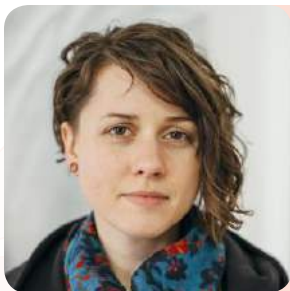
*executive committee member

DABL JURORS



MANDY BASICH KRON
@atbkart

Mandy Basich Kron is a visual artist, musician, and dancer. She coordinates the UW Health Art Program which includes curating the permanent art collection, managing rotating art exhibits, and facilitating music performances. Mandy studied both Art and Harp Performance at UW Madison and graduated in 2008. Always passionate about the arts, Mandy has continuously worked with various arts-related organizations throughout Wisconsin as a musician and visual artist. She is also a member of the Breakthrough Dance Company. Follow Mandy's art on Instagram @atbkart.



J MYSZKA LEWIS
Curator
Tandem Press

J Myszka Lewis is a visual artist working across printmaking, sculpture, and fiber arts. Her work prods at the distinctions between what it means "to make" and "to build" and exposes the tension between the industrial and the individual. In addition to her individual studio practice, Lewis is also one third of SPOOKY BOOBS, a collaboration that uses art, language, and design to visualize the trivialization of women's experiences. J Myszka Lewis received her BFA from the University of Wisconsin-Milwaukee and her MFA from the University of Wisconsin-Madison. Lewis is a nationally exhibiting artist and has recently participated in exhibitions at the International Print Center New York in New York City, the Charles Allis Art Museum in Milwaukee, the Soap Factory in Minneapolis, and the Museum of Wisconsin Art in West Bend, WI. Lewis has participated in residencies at the Jentel Foundation in Banner, Wyoming and the Kimmel Harding Nelson Center for the Arts in Nebraska City, Nebraska. J Myszka Lewis is currently based in Madison, Wisconsin and is a curator at Tandem Press.

DABL PRODUCERS



MARK FRAIRE

Director
Dane Arts
danearts.com

Mark Fraire has worked as an arts administrator for over 30 years and has been involved in supporting theater arts on every level from producer to writer to actor to comic to playwright to manager to director. He was the Grants and Fund Development Director for the Madison Metropolitan School District and helped raise in 2013–14, over \$2 million in funds. Fraire spent 17 years as the state's Grants Officer for the Wisconsin Arts Board.



MEGHAN BLAKE-HORST

Street Vending Coordinator
City of Madison

Founder
Absolutely Art

Meghan is a native Madisonian raised in the Madison arts scene with a BS degree in Kinesiology from UW–Eau Claire. For ten years Meghan owned Absolutely Art, a community-based art gallery, and has been involved in organizing throughout her life.

Meghan has been a juror and/or judge for Art Fair On the Square, Art Fair Off the Square, Watertown Art Fair, Overture Center's gallery exhibits, the UW Art Business Competition, DABL Night Market and curated the work of over 200 artists at Absolutely Art. For four years Meghan was on the grant review team for the visual arts for Dane Arts. Through Absolutely Art Meghan curated exhibits at many local businesses including the Monona Public Library. She has also been on the operations team for American Craft Week and since 2015 has been on the organization team for DABL.

MANDY BAISCH KRON, J MYSZKA LEWIS, MEGHAN BLAKE-HORST, AND SARAH AKAWA JURIED THE ART.



SARAH AKAWA
queerIRL
hotsummergays.com

Sarah is an event producer, DJ, and community builder. Currently, she is curating art exhibits and events focusing on queer identities and experiences. Her goal is to engage the audience and activate individuals as participants in curating and creating. Her passion is creating queer community and engagement, specializing in promoting underrepresented artists (visual, music, and performance). Her current project is queerIRL, an entity creating queer community in Madison, WI which has produced events such as Hot Summer Gays and Gender Fest.



BRENT GERLACH
Owner
BG Creative
bgcre8.com

It's been a fun run over the past five years, but Brent is moving to Cambodia with his girlfriend to start an ecotourism resort called Black Pepper. Grateful to have had the opportunity to meet and collaborate with so many awesome creatives through DABL, he wishes you all the best in your continued cultivation of local Art throughout Dane County and beyond. So long as the arts are a core part of the broader narrative, great and beautiful things are to come. Keep creating, and stay magical.



DARYNA OU
PR Strategist
BG Creative
bgcre8.com

Daryna is a PR Strategist, event producer, social media instigator, and photographer. She specializes in brand building, marketing and creating meaningful client relationships. She has 10+ years of sales administration experience, 7 years of directing multifaceted projects, managing events and fundraising. Currently, her skills are used to assist businesses and organizations to engage, develop and retain partners, in addition to producing a variety of fun events. Leading with the heart in the areas of beauty, art, and wellness, she creates reciprocal networks that inspire and grow communities holistically.

OUR PARTNERS



DAMA is a mural project within Dane Arts whose purpose is to engage community members throughout Dane County in the mural making process. Together, we are creating art for public display of the highest merit. Knowing that our impact will extend beyond those who actively participate in the creation of murals, DAMA recruits participants through multi-channeled community networks and positively affects the quality of life for Dane County residents. Our work builds upon dozens of existing collaborations—while continually creating new ones—both local and national.

Through DAMA, community artists are trained in the process of creating community murals. They use art as an educational tool to make a difference in the lives of Dane County communities with an emphasis on working with at-risk youth. DAMA engages communities and youth in all aspects of mural making—providing opportunities to experience success through organized, hands-on, hard work. Our goal is to address disparities by working within urban and rural communities that have limitations to arts programs. Through extensive outreach to and partnership with those whose grassroots efforts are building community, we are using the arts as the tool to address urban decay, community engagement and youth self-affirmation: beauty, goodness, and truth drive our work.

- Artists are increasing their earning power—and their connection to community.
- Youth are learning how to successfully complete projects on time, increase their critical thinking abilities, and create better connections with their neighborhoods and communities.
- Communities are experiencing an enhanced sense of place and community connectedness.

DAMA is dedicated to utilizing the transformative power of art to visually beautify communities and engage members of neighborhoods in the process. DAMA artists benefit from the increased opportunity for paid work as community artists. Youth benefit by working alongside skilled trained artists who understand that deliberate practice leads to success. Other community participants benefit from the ownership of the public art in which they are fully a part. Through their hard work, youth benefit from the artist mentor relationships created, and earn direct job skills.

danartsmuralarts.org

DAMA
Dane Arts Mural Arts

DANE COUNTY ARTS & CULTURAL AFFAIRS

We want to thank the following Master Artists for their generous financial support in 2019:

- County Executive Joe Parisi
- The Dane County Board of County Supervisors
- Endres Manufacturing Company Foundation: to support community/professional arts project grants
- The Evjue Foundation, Inc., charitable arm of The Capital Times: to support community/professional arts project grants
- The W. Jerome Frautschi Foundation: to support community/professional arts project grants
- The Pleasant T. Rowland Foundation: to support community/professional arts project grants

PROFESSIONAL DEVELOPMENT



Each artist that submitted an application for the DABL2019: Two Day Art Market had the opportunity to partake in the DABL Professional Development workshop series, a four-part workshop series on the Business of Art. These classes were free for DABL artists to attend, and they were held weekly at Promega Corporation throughout the month of September:

- **SOCIAL MEDIA FOR ARTISTS — 101**

Facilitated by Daryna Ou

- **DEMYSTIFYING THE GRANT WRITING PROCESS**

Facilitated by Tom Lindfield

- **ARTREPRENEURS SELLING B2B V B2C**

Facilitated by Walter Jankowski

- **BUSINESS PLANNING FOR ARTISTS: (RE)ENVISIONING THE ART CAREER YOU WANT TO HAVE**

Facilitated by Helen Klebasadel

dablmarket.com/professional-development

OUR SPONSORS

Great Dane Brewing Pub

Promega

Yahara Bay Distillers

Eno Vino Wine Bar & Bistro

Crazy Lenny's E-Bikes

AC Hotels, Marriott

Dane County

Dane Arts

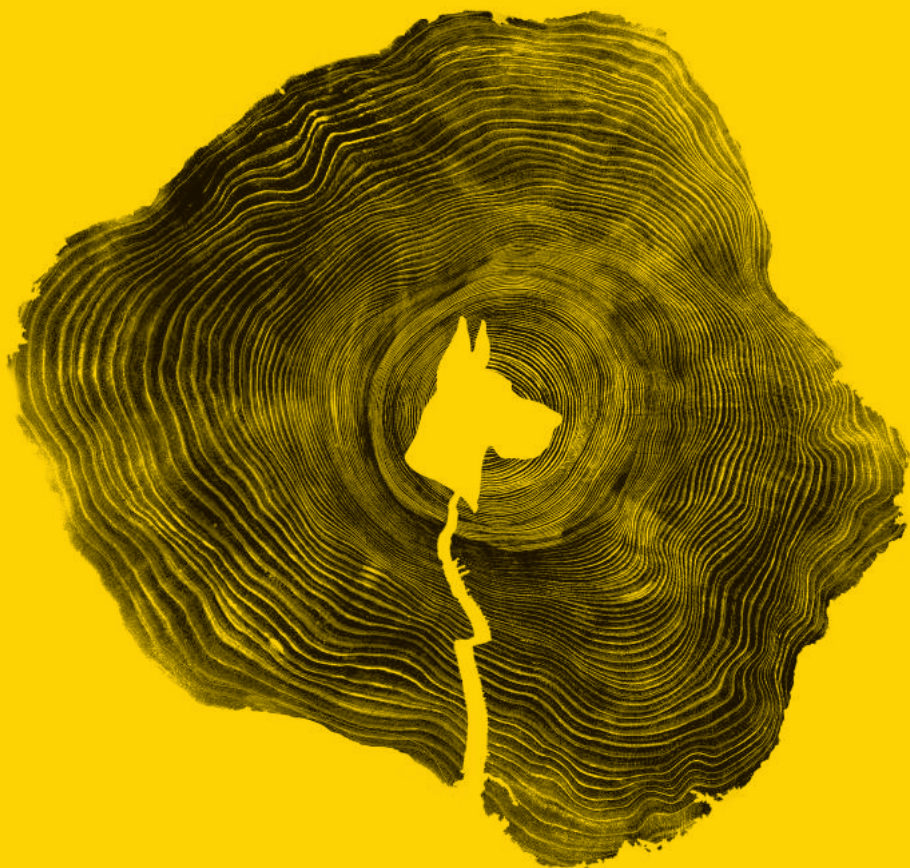
HotelRed



THANK YOU!

DABL would not be possible without the incredible support from each of our sponsors, partners, and volunteers. Dane County extends an enormous gesture of gratitude to those that have brought this impactful initiative to life.

FRIENDS & BEERS
FOR
25 YEARS



GREAT DANE

PUB & BREWING CO.



WE ARE PROUD TO
SUPPORT DANE ARTS



greatdanepub.com



Committed to creativity and community, Promega Corporation has sponsored quarterly art showcases each year since 1996. The Promega Art Showcases are open to the public and have featured the work of local, national and international artists. As a life science business, Promega supports the work of scientists who are charged to seek what is unknown, and answer questions ultimately designed to improve our quality of life.

Creative thinking is essential to their method.

As such, art — both in observing and creating — reenergizes an imagination that inspires science and life.



www.promega-artshow.com



CRAZY LENNY'S E-BIKES IS THE LARGEST E-BIKE SELLER IN THE COUNTRY

Crazy Lenny's E-Bikes is proud and honored to be a big supporter of our local artists at DABL 2019! We understand the importance of creating partnerships with our local artists who beautify our communities. We thank you for that.

With more than 12,000 Electric Bikes sold, we can say we're experts. Our expertise and hard work ranked us the #1 Electric Bike Store in the U.S. according to the Alexa Page Rankings. We could not have achieved this alone.

Our amazing, loyal customers don't just purchase our bikes, they also receive the amazing quality of service behind it. It is because of our excellent customer service over the years that our customers come back to us over and over again. One rider turns into two, two turns into a family of electric bike riders.

E-Bikes come in all shapes and sizes with different motor configurations, different batteries and varied styles. The sheer amount of options on the market today make shopping very difficult for many first-time buyers. That's why the team of highly skilled professionals at Crazy Lenny's does the research for you. We hand pick the best brands on the market in all ranges for your budget. Please come visit us!

Crazy Lenny's E-bikes

6017 Odana Rd.
Madison, WI

Call: (608) 276-5921

Text: (608) 421-3884

Email: info@crazylennysebikes.com

Website: www.crazylennysebikes.com

SHARE YOUR EXPERIENCE
WITH THESE HASHTAGS!

#dabl2019
#danearts



/danearts



@danearts



@dane.arts



DANE ARTS